COMMERCE OPPORTUNITIES

DRIVE PRODUCT INTEREST AND CONVERSIONS WITH ACTION-DRIVING DIGITAL AND SOCIAL MEDIA

- **Shoppable Gallery**: A native carousel unit designed to showcase multiple products and drive shopper action
- Custom Branded Commerce: Targeted, dark social media with pixel sharing to drive onsite conversions
- Shoppable Video: A custom video unit layering shoppable hotspots with brand-provided video assets

