

THE POWER OF BICYCLING.COM

A NEW STOREFRONT IN THE INDUSTRY

Our authoritative buyer's guides, editorial reviews and engaging content have transformed Bicycling into a new kind of storefront where millions of cyclists come to shop for the latest bikes, gear, and products.

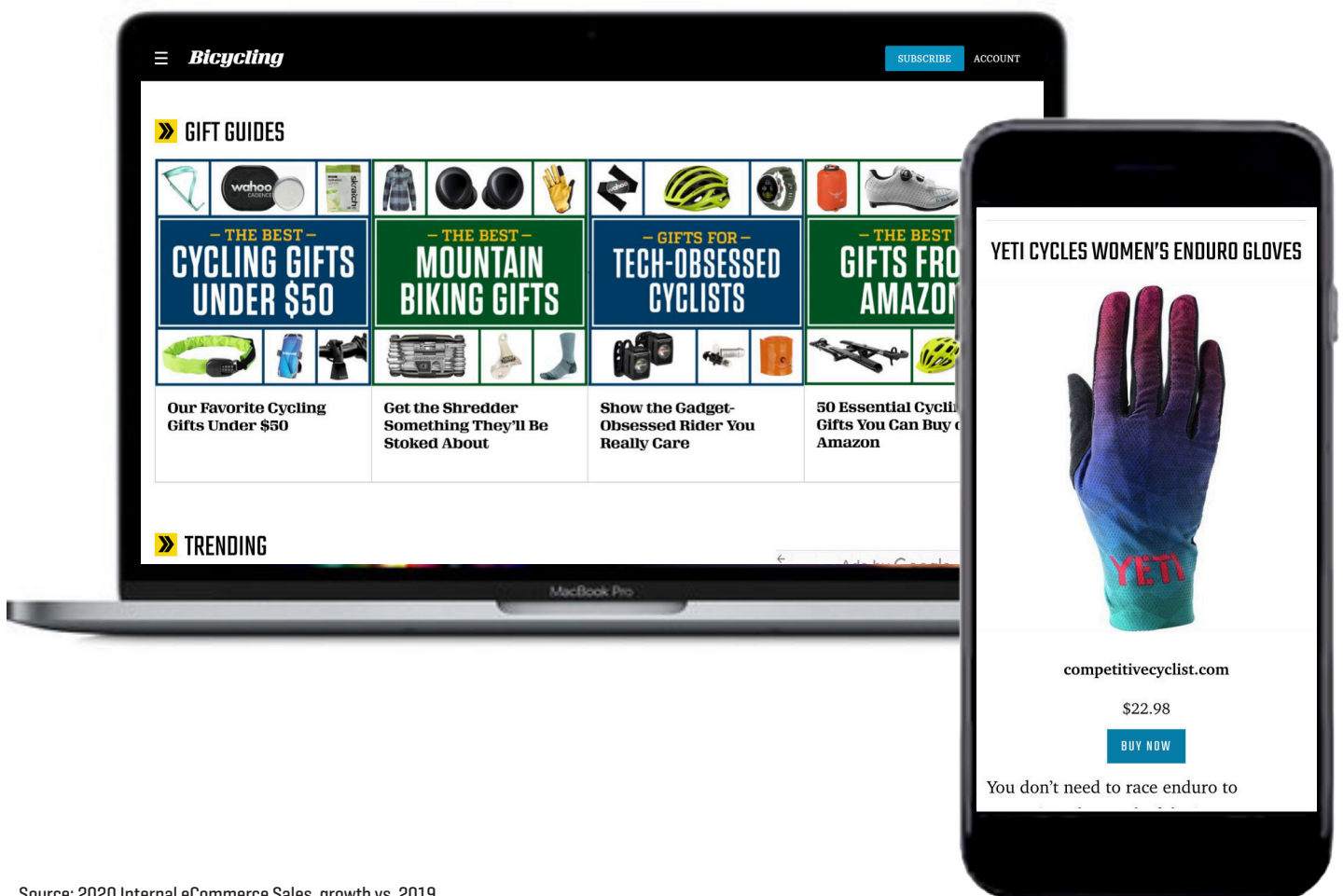
183,688

ITEMS SOLD IN 2020

\$12,198,530

ORDER VALUE IN 2020

ORDER VALUE
+230%
YOY



Source: 2020 Internal eCommerce Sales, growth vs. 2019

Bicycling