

# WHERE CYCLISTS COME TO SHOP

Bicycling's authoritative buyer's guides, expert editorial reviews, and engaging content has transformed our digital site into a new kind of storefront.

Each month, millions of cyclists come to Bicycling.com to shop for the latest bikes, gear, and products.

**\$24.1M+**

Worth of Bikes and Gear Sold in 2022 **Up +62% YoY**

**194.6K+**

Number of Products Sold in 2022

**500+**

Items Sold Every Day

Source: 2022 Internal eCommerce Data

