

# BICYCLING TEST ZONE

## REIMAGINING WHAT A TEST FACILITY CAN BE

- Located in Easton, PA
- State of the Art Biking Gear Testing Facility
- Hub for 150 Test Riders
- Ability to Host Brand Activations
- Enhance Key Product Launches
- Brand Sweat Session with Bicycling Test Riders and Editors



*Bicycling*