

THE BICYCLING TEST ZONE

EASTON, PA

Anything but an office, this experiential space provides a unique, authentic editorial platform to showcase product, capture premium content, and host engaging activations.

FEATURES:

- Editorial Headquarters
- State-of-the-Art Test Facility
- Consumer-Facing Storefront
- Bike Test and Repair Shop
- Community Hub for Local Test Riders

BRAND OPPORTUNITIES:

- Custom Content Capture at Bicycling Studios
- “Museum of Sweat” Brand and Product Displays
- Community Events & Rides with Bicycling Editors and Local Testers

TOUR OUR FACILITIES HERE

