

BICYCLING HEADQUARTERS

REIMAGINING WHAT A TEST FACILITY CAN BE

OPENING
IN 2020

- State-of-the-Art Bike and Gear Testing Facility
- Located in Easton, PA
- Community Hub for 150 Test Riders
- Consumer-Facing Storefront
- Built for Content Creation and Brand Activations
- Ability to Host Brand Session with Bicycling Editors and Test Riders

