

# THE BICYCLING TEST ZONE

## ***EASTON, PA***

Anything but an office, this experiential space provides a unique, authentic editorial platform to showcase product, capture premium content, and host engaging activations.

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### ***FEATURES:***

- Editorial Headquarters
- State-of-the-Art Test Facility
- Consumer-Facing Storefront
- Bike Test and Repair Shop
- Community Hub for Local Test Riders

### ***BRAND OPPORTUNITIES:***

- Custom Content Capture at Bicycling Studios
- “Museum of Sweat” Brand and Product Displays
- Community Events & Rides with Bicycling Editors and Local Testers

***TOUR OUR FACILITIES HERE***

