

BICYCLING 2024 EDITORIAL CALENDAR



Bicycling's new, seasonal format allows our readers to immerse themselves in a more premium print experience.

The magazine features in-depth product reviews and essay-based features that tell diverse stories from across the cycling community.

We've refined and elevated our print content to feature only the best stories in cycling to engage our core audience in an actionable, meaningful way.

SPRING

Gravel & Racing

Close: 2/23/24

On-Sale: 4/9/24

FALL

Cycling Heroes (and Anti-Heroes)

Close: 8/16/24

On-Sale: 10/1/24

SUMMER

Best Bikes

Close: 5/17/24

On-Sale: 7/2/24

WINTER

Exploration & Adventure

Close: 11/8/24

On-Sale: 12/24/24